**Thomas Evans**

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**Personal Statement**

Thomas Evans is an accomplished Product Manager with 30 years of experience in the banking sector. With a strong foundation in mathematics from a Russell Group university, he has led successful product development initiatives for several prominent UK banks. Thomas is skilled in strategic planning, market research, and customer satisfaction enhancement.

**Education History**

**University of Oxford (Russell Group)**

* **BSc Mathematics**
* Graduated: 1994

**Work History**

**Product Manager | Santander UK**  
*Manchester, UK | 2018 - Present*  
At Santander UK, Thomas led the creation and launch of new financial products, boosting customer acquisition by 20%. His role involved close collaboration with marketing and IT teams.

**Product Manager | Nationwide Building Society**  
*Manchester, UK | 2015 - 2018*  
Thomas managed a diverse product portfolio, driving a 15% increase in revenue. He utilized market analysis to inform strategic planning and product development.

**Product Manager | Halifax Bank**  
*Manchester, UK | 2012 - 2015*  
At Halifax Bank, Thomas directed product lifecycle management, achieving a notable increase in market share. His efforts focused on customer feedback and market trends.

**Product Manager | NatWest Bank**  
*Manchester, UK | 2009 - 2012*  
Thomas oversaw product development from ideation to launch, ensuring alignment with market needs. He engaged stakeholders to support successful product rollouts.

**Product Manager | Royal Bank of Scotland**  
*Manchester, UK | 2006 - 2009*  
At RBS, Thomas managed product portfolios, driving innovation and customer satisfaction. His strategic initiatives led to significant business growth.

**Product Manager | Lloyds Bank**  
*Manchester, UK | 2003 - 2006*  
Thomas's role at Lloyds involved leading product innovation and ensuring market fit. His collaborative approach resulted in improved product features and user experience.

**Product Manager | Barclays Bank**  
*Manchester, UK | 2000 - 2003*  
Thomas directed product management initiatives, focusing on market competitiveness and customer-centric design. His strategic vision contributed to increased customer loyalty.

**Various Roles in Product Management | Various UK Banks**  
*Manchester, UK | 1994 - 2000*  
Thomas gained extensive experience in product management through various roles, building a solid foundation in banking operations and product development.

**Skills**

* **Product Innovation**
* **Market Research**
* **Team Collaboration**
* **Customer Experience Improvement**
* **Strategic Execution**

**Qualifications**

* Certified Product Manager (CPM)
* PRINCE2 Practitioner
* Agile Certified Practitioner (PMI-ACP)
* Lean Six Sigma Green Belt
* Certified Scrum Product Owner (CSPO)

**Personal Hobbies**

* **Photography:** Enjoys capturing landscapes and urban scenes.
* **Cycling:** Passionate about cycling and participating in local events.
* **Travel:** Loves exploring new places and cultures.
* **Reading:** Avid reader of fiction and financial literature.
* **Mentoring:** Active mentor for young professionals in the banking industry.